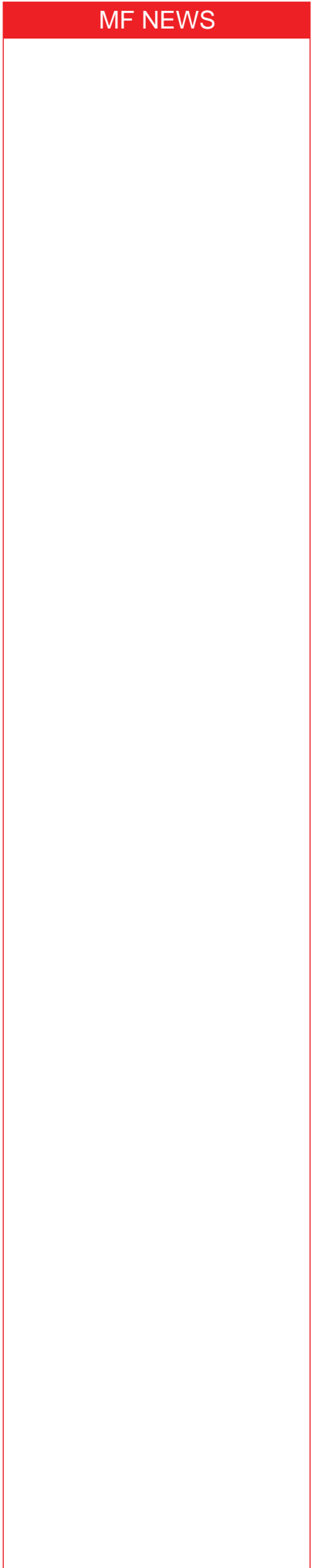




UNLOCKING THE BEHAVIOURAL REASONS

There is no doubt a big sea change in how the Indian customer has evolved with time. Today he is not shy, afraid or illiterate to log on, create accounts, make posts, give orders and make payments. But what is driving this behavioral change? Here





Economy on right track; FY17 GDP could rise to 7%: Macquarie

The government has projected the GDP growth to be 5.5% in 2014-15, up from 4.7% recorded last year. Minister of Commerce and Industry Nirmala Sitharaman said India is